

**For businesses with remote, mobile and diversely located staff, conferencing has become a valuable business telephony tool. Phone conferences provide a cost effective way for dispersed teams to keep in touch whether for regular updates or simply when an issue arises that requires input from several people for an immediate resolution.**

The NetServices conferencing platform is an enterprise-class conferencing bridge offering business users a flexible and cost effective conferencing service. There is no ongoing subscription to the service; callers merely pay to access the platform on a per minute basis in addition to their normal call costs. Conferences are dedicated to individual people/organisations, unlike many of the public free-for-all conference services.

### Enhance your Portfolio

Conferencing provides an ideal 'add on' service for resellers operating in the voice and data markets providing an additional and ongoing revenue stream to complement their existing portfolios. As a white label product the system can be branded as the reseller's own service.



### Service Flexibility

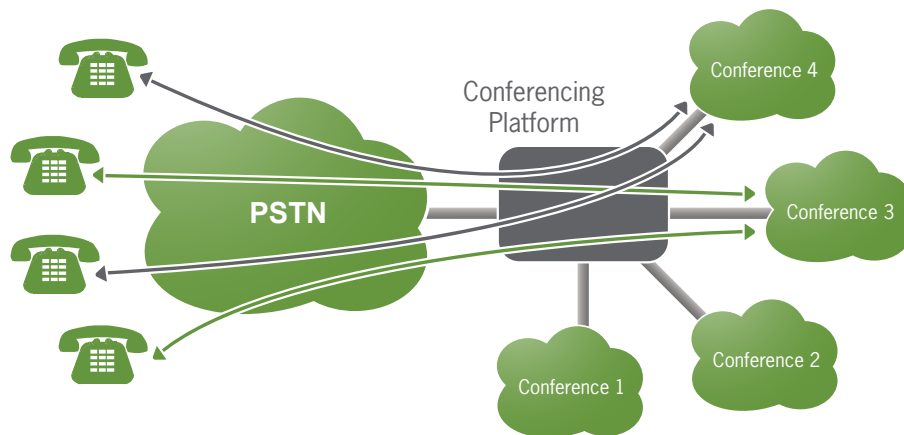
Every conference can be individually configured. For example, a general purpose conference could allow everyone to join with no chairperson restrictions whereas a company wide conference could be configured with a single speaker and all other attendees on 'listen only' mode. Conference parameters can be chosen and changed via the portal.

### Complete Control

Resellers are provided with a batch of conference numbers to allocate to their customers. Administration rights on the web portal allow resellers to manage customers on an individual basis. Call costs can be set per customer and the real time billing & reporting engine means that information on spend by customer is always available and up to date.

## How does it work?

- Resellers are provided with a batch of numbers (these can include geographic and non-geographic ranges), which they can in turn allocate to their customers.
- Billing control and management of customers can be achieved on an individual basis for each customer via the portal interface provided to resellers.
- The conferencing system is accessed via the web portal allowing conferences to be set up and configured. The option of constructing multiple virtual conference rooms behind a single conference number is also freely available, with each room having its own conference profile.
- Multiple conferences can take place at the same time in separate rooms without these interfering with each other.
- The system provides ultimate flexibility to customers and users as the parameters of each conference can be chosen on the portal as part of the set up for that call.



## Features

Each conference has a fully customisable set of parameters. The conference profile can be changed dynamically through the administrator's portal either by the reseller or by delegated rights to an administrative user in the customer organisation.

- Up to 120 users in the same conference
- Personalised conference greeting message
- User selectable PIN numbers on conferences, and individual conference rooms where deployed for security
- Monitor only mode (listen only caller)
- Talk only mode (caller can speak but not hear the conference)
- Option to announce callers' names when they enter and leave the conference
- Optional Music-on-Hold with only one participant
- Optional Music-on-Hold for all participants until Chairperson joins
- Conference can be recorded and retrieved later via a web portal
- Client selectable non-geographic numbers for access to conferences